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Invitation to participate in:

SymbioCity - Learning Exchange and Technical Tour of Sweden

September 18 – 25, 2010

Making Sense of Sustainability: A Unique Educational Opportunity for Government Decision Makers, Urban Professionals and Developers



Hammarby Sjöstad, Stockholm, award-winning, former brownfield transformation project

Sweden is ranked at the top in world when it comes to sustainability. With a climate, lifestyle and industrial structure similar to Canada, Canadians can learn from Sweden. How is it possible that Swedish green-house gas emissions per capita are less than a third of those of Canadians? How is it possible to combine economic growth with reduction in green-house gas emissions? Join the SymbioCity Study Tour and find out!

Sustainability: everywhere, always. Three words that sum up the ambitions of government decision makers and urban professionals throughout the Swedish society. In September 2010, the Swedish Trade Council and the Canadian Urban Institute, in co-operation with the Embassy of Sweden and the Embassy of Canada, invite you to participate in a learning exchange and technical tour of Sweden to see first-hand how the principles of Sweden's SymbioCity are revolutionizing urbanism and the process of city building.

Taking the key elements – essential urban functions such as; housing, industry, recreation

and cultural functions, energy, waste management, water supply and sanitation, traffic and transport, landscape planning, and sustainable architecture – SymbioCity applies integrated thinking to all parts of city infrastructure.



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From passive energy housing to mixed use communities powered by district energy; from the transformation of defunct industrial complexes to culturally rich, internationally competitive knowledge hubs. No matter what your perspective or focus in city building is, this tour will provide insights and best practice approaches to help your community become more cost-effective, efficient and “green”.

In 2009, we organized two sold-out Study Tours to Sweden. The first one, focused on Waste to Energy, and the second one on the SymbioCity concept. Both tours were attended by Canadian politicians, municipal workers, architects, consultants, mayors and professors from across Canada. The participants came back with a great deal of enthusiasm and were eager to extend their knowledge to others through presentations, radio interviews, and articles.

“This particular tour opened my eyes to community infrastructure advancements in sustainable design for which Sweden seems to have a 20 year head start over North America. We must learn from the Swedes”, says Peter Busby, Architect and Director of Busby Perkins+Will, Vancouver.



Both Canadian delegations attended a reception hosted by the Canadian Ambassador Alexandra Volkoff at the Ambassador's residence with a magnificent view of Stockholm.

The tour starts in **Stockholm – the 2010 European Green Capital**. It will start with an overview of Swedish governance and industry perspectives. The first day concludes with a VIP Reception at the Canadian Ambassador's residence. Over the course of the following week you will visit half a dozen communities which exemplify integrated planning and implementation of the key principles of sustainability. Coordinated visits include the world-renowned Hammarby Sjöstad in Stockholm, a former brownfield site which pioneered the concepts now known as SymbioCity; Älvstranden in Gothenburg, old shipyards where new housing development and job creation are seen as two sides of the same coin; and Västra Hamnen in Malmö, a vibrant waterfront community that combines energy self-sufficiency with architectural brilliance. The tour concludes in Malmö with a visit to a waste-to-energy

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facility and a tour of one of the largest infrastructure projects in Sweden. You will be leaving Scandinavia by taking the train over the iconic bridge between Sweden and



Denmark, and returning to Canada via Copenhagen.

During the tour you will meet with the community leaders, educators, politicians and technical experts involved in building sustainable cities. The tour will investigate the interconnected systems that support these amazing places. How are these systems financed? What is the business and governance model? Why are Swedes embracing sustainability and how is public support for these efforts maintained? You'll discover how these lessons can be applied in Canada and be given tools that you can immediately implement upon on your return. To get a flavour of what you'll see, visit www.symbiocity.org.

Background

Sweden is considered to be one of the most modern countries in the world. The country has a well-trained work force, a quality-oriented way of doing business, a high standard of living and a willingness to embrace technological change. All of which makes Sweden a very interesting market for international companies. English is spoken by virtually everyone.

Sweden is also among the world leaders in sustainable development. A recent study conducted by the Sustainable Society Foundation shows that Sweden ranked highest of all countries on the Sustainable Society Index in 2008. Sweden was ranked as #1 in 2006 as well. There are several similarities between Canada and Sweden, including the northern climate, standard of living, the relaxed, outdoor lifestyle and the broad scope of industrial sectors. Many of Sweden's activities and approaches on sustainable development can be transferred and adapted for use in Canada.

For further information please visit: www.sweden.se or www.visitsweden.com

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Contact information and questions?

If you have any questions or comments, please contact Christina Keighren at the Swedish Trade Council in Toronto. Email christina.keighren@swedishtrade.se or call 416-922-8152 ext. 221.

Participation fee

The participation fee is \$7,000 (Canadian) based on 20 participating delegates.

The participation fee includes:

- Economy airfare, Toronto - Stockholm and Copenhagen - Toronto
- Domestic travel in Sweden (coach and high-speed train)
- 6 hotel nights with full breakfast (single occupancy)
- Welcome dinner (Sunday)
- Reception hosted by the Canadian Embassy (Monday)
- Dinner in Gothenburg (Wednesday)
- Farewell dinner in Malmö (Friday)
- Most meals, not including alcohol, as identified on the final program
- An electronic copy of all materials presented during this study tour
- Preparation and coordination of the full program
- Pre-departure contacts to identify participants' goals and expectations for the trip
- A delegate brochure including photograph and corporate/personal bio
- Post-tour follow-up, including pictures and contact information to the presenters and others met during the tour

The participation fee does not include:

- Travels to and from Toronto airport

Please note that if you would prefer to book the overseas flights on your own, \$1,000 will be deducted from the participation fee and the total fee is \$6 000.

Application

Please fill out the enclosed application form which is to be returned no later than Friday June 18, 2010.

Yours sincerely,

Magnus Andersson
Trade Commissioner
Swedish Trade Council

Elin Miller
Chargé d'Affaires a.i.
Embassy of Sweden

Glenn Miller
VP, Education & Research
Canadian Urban Institute

SymbioCity - Learning Exchange and Technical Tour of Sweden

September 18-25, 2010

Please return application form no later than Friday, June 18, 2010 to:

Swedish Trade Council

Christina Keighren , tel 416 922 8152 ext 221

E-mail: christina.keighren@swedishtrade.se

Fax: 416 929 8639

Postal address: 2 Bloor Street West, Suite 2120, Toronto, ON M4W 3E2, Canada

Participation fee, based on 20 participating delegates, is \$7 000 (Canadian) per person.

The application is binding. Fee is non-refundable for cancellations.

Yes, I will participate in the SymbioCity - Learning Exchange and Technical tour of Sweden, September 18-25, 2010. Participation fee CAD \$7,000 per person.

Yes, I will participate in the SymbioCity – Learning Exchange and Technical tour of Sweden, September 18-25, 2010. **I prefer to make my own travel arrangements to and from Sweden.** Participation fee CAD \$6,000 per person.

Name _____

Title _____

Company _____

E-mail _____

Address _____

Town/City _____ Prov. _____ Postal Code _____

Tel. (switchboard) _____ Fax. _____

I am allergic to/can no eat the following food:: _____

(tick in box if applicable)

Signature _____

Date of application _____ *General Conditions for participation in Joint Export Activities apply*

General Conditions for Participation in Joint Export Activities (exhibitions, delegation travels, etc), 1 October 2002

1. General

The Swedish Trade Council (hereinafter referred to as STC) undertakes to carry out the export activity described in the invitation on condition that the necessary number of companies sign up by giving binding notice of participation and no obstacles or difficulties of the kind specified in section 5 exist in regard to the performance of the activity.

2. Participation fee

Companies taking part in the activity undertake to cooperate in order to achieve its aim and facilitate its performance and also to pay the fee specified in the invitation. Participation in the activity may not be made available or assigned to a third party without the prior written consent of STC.

Unless otherwise expressly stated, all prices are exclusive of VAT.

The participation fee shall be paid in advance.

If the price has been specified in SEK and STC has to pay certain costs in local currency, the price shall at the time of payment be adjusted if the exchange rate has changed by more than 5% between the date of the invitation and the date of invoicing.

In the event of fewer companies signing up for the activity than required in the invitation, the participating companies undertake to pay an increase not exceeding 10% of the participation fee.

The term of payment is twenty days from the invoice date. In the event of late payment, penalty interest is payable at the current Swedish reference rate (*referensränta*) plus eight (8) percentage points. Any costs for collection or other measures to obtain payment will be charged to the company.

3. STC's undertakings

STC's undertakings are limited to what is stated in the invitation and the present conditions. Payments for services that STC has undertaken to perform by written agreement, over and above what is included in the activity, shall be made as they fall due after invoicing.

STC is entitled to depart from the method specified in the invitation of performing the activity if its performance requires this.

4. Cancellation etc

A company which is bound by having given notice but which subsequently wishes to abandon or reduce its participation in the activity shall pay a participation fee minus any reduction in STC's outlays arising thereby, subject to a minimum of 25% of the participation fee.

5. Force majeure etc

STC may cancel the activity or postpone carrying it out for a reasonable period if any obstacle to or unreasonable increase in the cost of carrying it out arises or if carrying it out would jeopardise the safety of persons or property affected by the activity, due to an event or circumstance outside STC's reasonable control (force majeure). Such events or circumstances include acts of violence or a risk of acts of violence of all kinds (including war, hostilities, acts of sabotage etc.), natural phenomena (earthquakes, hurricanes, floods etc.), sudden events which cause injury or damage (fires, explosions etc.), labour conflicts (strike, lockout, blockade, working to rule etc.), events and interventions of an official nature (changes in the law, new legislation, a change in the exchange rate), and other unforeseen events or unforeseen consequences of foreseeable events such as

lack of transport, a shortage of skilled workers, power cuts etc.

STC shall inform the participating companies in an appropriate manner as soon as possible after force majeure is deemed to exist.

In addition to what is stated in the first paragraph of this section, the effect of invoking force majeure is that STC will be absolved from economic consequences, including damages for delay in carrying out the activity or for the activity not being carried out at all or not being carried out as agreed.

Participating companies may – if the activity is postponed – cancel their future participation, in which connection the relevant parts of section 4 shall apply.

6. Disputes etc

Any dispute, controversy or claim arising out of or in connection with this agreement, or the breach, termination or invalidity thereof, shall be finally settled by arbitration in accordance with the Rules for Expedited Arbitrations of the Arbitration Institute of the Stockholm Chamber of Commerce. This agreement shall be governed by the substantive law of Sweden.

Organizers:



Organizing partners:

