

Quality Urban Energy Systems of Tomorrow

# QUEST IV

Westin Nova Scotian | Halifax | October 12th - 14th, 2010

## Requirements

To secure your sponsorship or exhibit space contact the event coordinator, Tracy Soyka, at: [tracy@canavents.com](mailto:tracy@canavents.com); or 905-436-0375.

Upon confirmation of your level of sponsorship, or participation as an exhibitor, our team will require:

1.

Full payment of funds prior to September 1st. Payments may be made by cheque in CDN funds payable to: Canavents, c/o QUEST IV, 1421 Nash Rd. Courtice ON, Canada L1E 2J9 OR by credit card.

2.

High resolution logo and printing requirements; inclusive of approval contact are required where promotional materials may be involved.

All payments are due by  
September 1st, 2010.

A program manager will be in touch to manage the details offered in your sponsorship package; or for your exhibit participation, and to ensure all your needs are met. For further information please contact Tracy Soyka at: [tracy@canavents.com](mailto:tracy@canavents.com).

We look forward  
to your support!

## Sponsorship and Exhibit Opportunities

### Accelerating Integrated Community Energy Solutions (ICES) Adoption - Navigating the Path Forward

QUEST IV - Accelerating Integrated Community Energy Solutions - Navigating the Path Forward - will tackle the substantial challenges to the advancement of Integrated Community Energy Solutions (ICES) in Canada. Featuring an interactive dialogue between expert panelists and the audience the 2010 event will address: mobilizing private capital; the capacity gap; and policy options necessary for the adoption of the community energy model in Canada.

The results and the insights from the QUEST research study on the potential energy savings and the environmental benefits associated with ICES will be highlighted. Success stories from Canada will be showcased to broaden our understanding of what can be accomplished in small to medium sized communities.

We look forward to seeing you in Halifax October 12-14 for what promises to be an informative and stimulating forum as we navigate the path forward to ICES adoption - the new business as usual - in Canadian communities.

For more information contact: [tracy@canavents.com](mailto:tracy@canavents.com)

## Sponsorship and Exhibit Opportunities

### Gold Sponsorship - \$20,000 CDN

The benefits for sponsoring organizations in this category include:

- A. Company logo and acknowledgement of Gold sponsorship on event signage at entrance and on stage.
- B. Full acknowledgment of Gold sponsorship in the written material distributed to participants.
- C. Special acknowledgment as Gold Sponsor at the event opening and recognition as the dinner sponsor.
- D. Visibility on the program through the opportunity to introduce key speakers on the program.
- E. Logo inclusion on all mailings and on the QUEST website in advance of the event.
- F. Exhibition of sponsor's logo on the screen saver of sessions during breaks.
- G. Pass for 3 people to attend the event (including the networking dinner on October 13th).
- H. Inclusion of promotional materials, provided by the sponsor, in each participant's package. The sponsor should consider a minimum of 120 participants.
- I. Opportunity to be one of 10 exhibits in the exhibits area where meals and breaks will take place with a preferred location.
- J. Provision of a complete list of participants once the event is over.

### Silver Sponsorship - \$10,000 CDN

The benefits for sponsoring organizations in this category include:

- A. Company logo and acknowledgement of Silver sponsorship on event signage at entrance and on stage.
- B. Full acknowledgment of Silver sponsorship in the written material distributed to participants.
- C. Special acknowledgment as Silver Sponsor at the event opening.
- D. Logo inclusion on the QUEST website in advance of the event.
- E. Exhibition of sponsor's logo on the screen saver of sessions during breaks.
- F. Pass for 2 people to attend the event (including the networking dinner on October 13th).
- G. Inclusion of promotional materials, provided by the sponsor, in each participant's package. The sponsor should consider a minimum of 120 participants.
- H. Opportunity to be one of 10 exhibits in the exhibits area where meals and breaks will take place.

### Bronze Sponsorship - \$5,000 CDN

The benefits for sponsoring organizations in this category include:

- A. Company logo and acknowledgement of Bronze sponsorship on event signage at entrance and on stage.
- B. Logo inclusion on the QUEST website in advance of the event.
- C. Full acknowledgment of the sponsorship in the written material distributed to participants.
- D. Exhibition of sponsor's logo on the screen saver of sessions during breaks.
- E. Pass for 1 person to attend the event (including the networking dinner on October 13th).

### Breakfast or Lunch Sponsor - \$2500 (2 of each available)

The benefits of this sponsorship category include:

- 1. Sponsorship signage in meal area.
- 2. Acknowledgment of the sponsoring organization in the material distributed to participants.
- 3. Acknowledgment of the sponsoring organization on the screen savers in the meeting rooms.

### Cocktail Reception Sponsor - \$2500 (1 space available)

The benefits of this sponsorship category include:

- 1. Sponsorship signage at the reception and display.
- 2. Acknowledgment of the sponsoring organization in the material distributed to participants.
- 3. Acknowledgment of the sponsoring organization on the screen savers in the meeting rooms.

### Table Top Exhibit - \$1,500 (7 spaces available)

The benefits for sponsoring organizations in this category include:

- A. Access to key stakeholders from industry, environmental groups, government, academia, developers, urban planners and community leaders from across Canada in Integrate Community Energy Systems.
- B. Logo inclusion on the QUEST website in advance of the event.
- C. All breaks, breakfast and lunch will be held in the exhibit space providing an opportunity to network and meet with the participants.
- D. Logo and brief (250 word) description included in program.
- E. Pass for 1 person to attend the event (including the networking dinner on October 13th).